

New Sales Company in South Africa

Turck and Banner Engineering take over previous sales partners RET Automation Controls in South Africa

Mülheim, May 30, 2018 – Turck and Banner Engineering established a new joint venture in South Africa, by purchasing RET Automation Controls, their long-standing sales partner. The name of the new sales company will be changed from RET Automation Controls to Turck Banner South Africa, and it will be managed by Brandon Topham and Garth Cubitt, previous RET shareholders. The 14 existing RET employees will also remain in the new organization to keep providing support and expertise to sales partners and customers.

“We are pleased that we can now take care of our customers in South Africa with our proprietary subsidiary and draw on the experience and know-how of our long standing sales partner RET,” says Turck managing director Christian Wolf. “After Singapore and Malaysia, South Africa is the third subsidiary that we have founded with our strategic partner Banner Engineering within the past year.”

“The joint venture in South Africa is a logical continuation of our dynamic internationalization process over the last years,” adds Bob Schlicksup, vice president for global sales at Banner Engineering. “We have now made our first step on the African continent and are very happy that together with Turck we can open up a new chapter in our success story.”

The new companies in South Africa, Malaysia and Singapore are not the first joint ventures of the two companies. Turck and Banner have been working together very successfully in Europe with joint ventures in England, France, and Italy. In many other regions, Turck is the sales partner for the entire product portfolio of Banner Engineering.

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Previous RET shareholders, Brandon Topham and Garth Cubitt, will also manage the new Turck Banner joint venture in South Africa

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